



**FOR FURTHER INFORMATION:**

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**VTC Insurance Wins Best and Brightest Six Years Running**

October 17, 2022 – Troy, Mich. – For the sixth consecutive year, VTC Insurance Group has been named one of Metro Detroit's Best and Brightest Companies to Work For<sup>®</sup> by the National Association for Business Resources. The Troy-based agency is being recognized for its commitment to employee welfare, enrichment, and human resource excellence. The achievement will be celebrated at the Best and Brightest Virtual Awards Celebration on Wednesday, November 9, 2022.

VTC Insurance Group CEO Alan Chandler noted, "Being honored with this award six years running demonstrates that we're doing the right things for our people. And the correlation between satisfied employees and satisfied customers couldn't be more obvious. Take care of your people, and they'll take care of everything else."

With the motto "Better Business. Richer Lives. Stronger Communities", Best and Brightest recognizes the most influential, trend-setting companies across the country and regionally in focused programs. It identifies and honors organizations that demonstrate a commitment to excellence in human resource practices and employee enrichment. Organizations are assessed based on communication, work-life balance, employee education, diversity, recognition, retention and more. All participating companies receive a complementary assessment report and other benefits throughout the year. The National Association for Business Resources (NABR) focuses on the sharing of best practices, providing tools and resources to positively impact business' operations.

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The Best and Brightest Companies to Work For<sup>®</sup> is a program of MichBusiness that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Charlette, Chicago, Dallas, Denver, Detroit, Houston, Milwaukee, Nashville, New York, Portland, San Diego, San Francisco Bay Area, Seattle, and Nationally. Nominations are now being accepted for 2023. Visit [www.thebestandbrightest.com](http://www.thebestandbrightest.com) to obtain an application.

*MichBusiness boasts a statewide sphere of influence that no other organization of its kind can claim, leveraging a depth of programs and community initiatives that positively impact more than 150,000 businesses. Visit them online at <https://michbusiness.com/>.*

VTC Insurance Group is Michigan's largest independent insurance and surety bond agency, fully licensed to provide tailored coverage to business and individuals throughout all 50 states. Since its founding in 1957, VTC has grown to provide comprehensive risk management solutions in commercial, personal, surety, and employee benefits. VTC is headquartered in Troy, Michigan, with offices throughout Michigan as well as Florida.

Visit [www.vtcins.com](http://www.vtcins.com)

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