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National Association for Business Resources Names VTC Insurance Group One of the 2018 Best and Brightest Companies To Work For® in Metropolitan Detroit

July 20, 2018 – Warren, MI — Every year companies throughout Metropolitan Detroit compete to be named one of “[Metro Detroit’s Best and Brightest Companies to Work For®](#).” Only companies that distinguish themselves as having the most innovative and thoughtful human resources approach can be bestowed this honor. For the second year in a row, VTC Insurance Group is honored to carry the Best & Brightest badge for Metro Detroit. The Best and Brightest program awards take place nationwide and are run by the National Association for Business Resources. These select companies will be on honored Friday, September 21, 2018 at the Detroit Marriott Renaissance, downtown Detroit.

An independent research firm evaluates each company’s entry based on key measures in various categories. They include Compensation, Benefits and Employee Solutions; Employee Enrichment, Engagement and Retention; Employee Education and Development; Recruitment, Selection and Orientation; Employee Achievement and Recognition; Communication and Shared Vision; Diversity and Inclusion; Work-Life Balance; Community Initiatives; Strategic Company Performance and the Best of the Best Small Business, Medium Business and Large Business.

“Profitability and stability is essential for businesses in today’s economic climate. Companies that recognize that their employees are the key to their success achieve staying power. Our 2017

winner create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward,” said Jennifer Kluge, President and CEO of B&B Programs. “We are proud to honor this year’s winners.”

Metro Detroit’s Best and Brightest Companies to Work For® is sponsored by Blue Cross Blue Shield of Michigan, NOW Health Group, WDIV Channel 4 News, WWJ Newsradio 950, Davenport University, Baudville, BASIC, Marsh & McLennan Agency LLC, Comerica, Corp! Magazine, Ulliance, Kelly Services, Ultimate Software, EDSI, The Orsus Group, Kerr Russell and Weber PLC, Frankenmuth Insurance, Dave & Busters and V-Suites.

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The Best and Brightest Companies to Work For® is a program of the Michigan Business and Professional Association that provides the business community with the opportunity to gain recognition, showcase their best practices and demonstrate why they are an ideal place for employees to work. This national program celebrates those companies that are making better business, creating richer lives and building a stronger community as a whole. It is presented annually in several markets including Atlanta, Boston, Chicago, Dallas, Detroit, Houston, Milwaukee, San Diego, San Francisco Bay Area, and Nationally.

Visit www.bestandbrightest.com.

VTC Insurance Group is Michigan’s largest independent insurance and surety bond agency, fully licensed to provide tailored coverage to business and individuals throughout all 50 states. Since it’s founding in 1957, VTC has grown to provide comprehensive risk management solutions in commercial, personal, surety, and employee benefits. VTC is headquartered in Troy, Michigan, with offices throughout Michigan as well as Florida.

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