

## VTC achieves Diamond status with Amerisure

**BACKGROUND** Over 20 years ago, Amerisure established a unique agency relationship model called Partners for Success (PFS), which was defined by exclusivity and true partnership with agencies that offered its workers' comp and P & C insurance products. At the time, Amerisure had appointments with well over a thousand agencies around the country – now the number is less than 150. Today, only the very best-performing agencies represent Amerisure. In 2017, Amerisure refreshed its PFS program to provide greater benefits for its best partners and their customers – adding a new and most prestigious level to the program: Diamond. To qualify, an agency must demonstrate exceptional market performance over the most recent five-year period. Less than half of Amerisure's top agencies qualified when the Diamond level was introduced. VTC Insurance Group easily met the requirements.



**Stacy Trent, Risk Management Specialist, Amerisure, and Al Chandler, President & CEO, VTC Insurance Group**

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**BENEFITS** VTC can now provide its customers a range of services and benefits exclusive to Amerisure's Diamond Partners. Some specific benefits for a Diamond agency include: Preferred Access – submissions treated as 'first in' if received 30 days prior to effective date, an Exclusive Service Team (Underwriting, Loss Control, and Claims), priority access to customized services from other Amerisure departments including Advanced Risk, Legal, Premium Audit, and Marketing, and agency-wide book protection including AOR protection. Access to these Amerisure benefits means greater risk management capabilities, and a stronger sense of confidence for our customers.

Congratulations to the entire VTC team for their contributions in building a strong and mutually beneficial relationship with Amerisure.

